

Areas of Use

SiteTree provides an environment for efficiently managing large amounts of content in an organization where a variety of administrators are individually creating and managing web content. It also provides a convenient management/operations environment to organizations that are operating a variety of websites on multiple domains, thereby reducing costs and increasing efficiency.

- **Consumer/service enterprises that manage sites for multiple brands**

Consumer and service enterprises which need to quickly update and redesign multiple brand sites can use SiteTree to increase their responsiveness to the market.

- **Educational organizations that operate a large number of sub-sites**

Educational organizations that are operating a large number of sub-sites for departments and affiliates can provide a standardized experience with templates and designs.

SiteTree's integrated system management features give administrators centralized control for making upgrades and distributing/managing common content and policies.

- **Portal services that need to deliver a variety of timely information through their websites**

If you need to serve complex internal system data through your website and find that program development is reducing your flexibility, try SiteTree. Its widgets are easy to create and update and allow you to always provide the latest data to your users.

- **Public organizations that must meet accessibility and security requirements**

SiteTree provides a reliable environment for public organizations that must follow requirements and restrictions regarding web accessibility and security.

- **Large corporations creating a wide variety of content**

In a large corporation with a wide variety of content, you can create permissions for individual managers to create and update content, avoiding a complicated approval process and making it easy to change website content.

System Requirements

Operating System	Any operating system that supports the Java Runtime Environment
Web Browser	Any of the 5 major browsers - Chrome, Internet Explorer, Firefox, Safari and Opera
WAS	Any that supports Java Application Server (Tomcat, Jboss, Weblogic, websphere, etc.)
DBMS	Oracle, DB2, MS SQL, MySQL and most other DBMS



SITETREE
Smart Web Contents Platform for Cloud



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SITETREE

Smart Web Contents Platform for Cloud

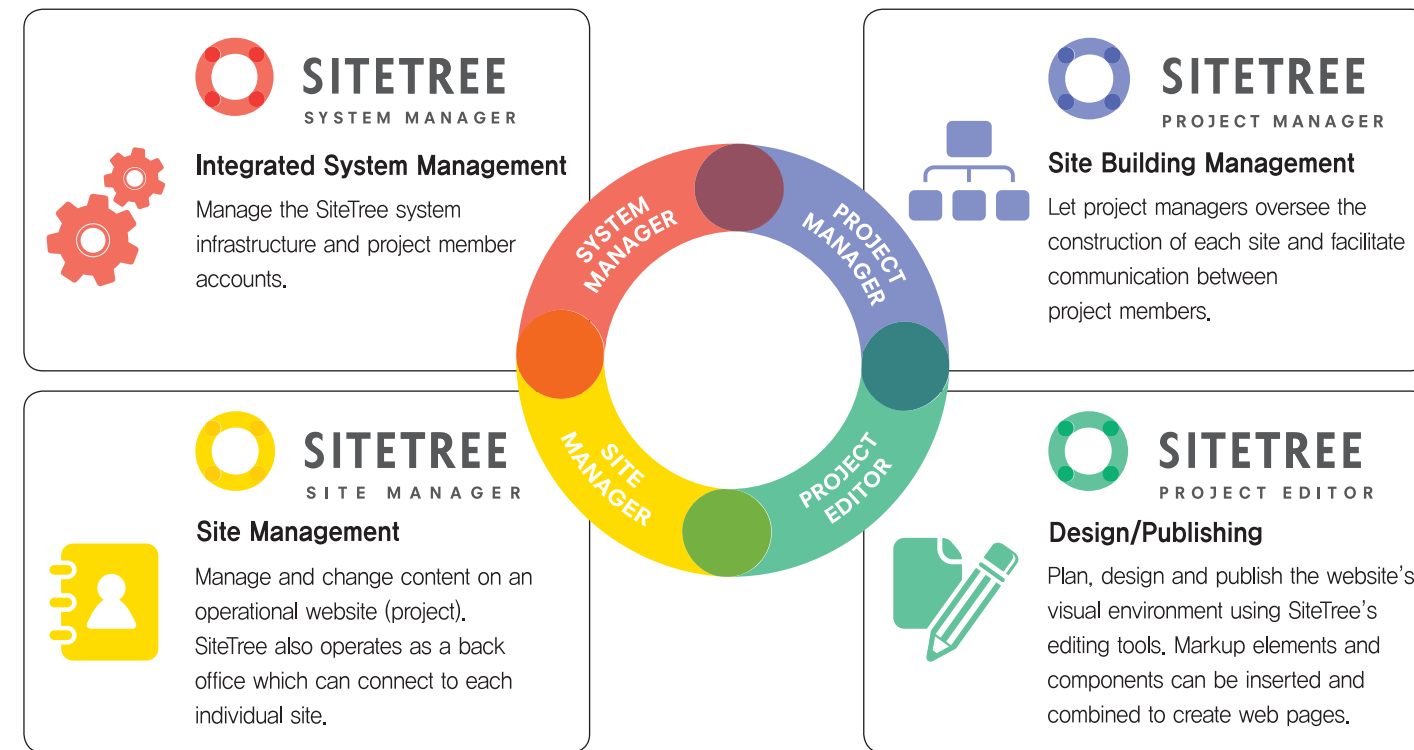


Cloud-based Smart Web Content Platform SiteTree

As different types of content and mobile devices proliferate, the web environment is rapidly changing. Modern websites need to be able to provide web content to a wide variety of devices. SiteTree is a Smart Web Content Platform optimized for the rapidly changing web environment. SiteTree integrates all of the features and services needed to plan, design, develop and operate a website, as well as create and manage content. SiteTree is a **Smart Web Content Platform** which can create and manage responsive, cloud-based websites that provide HTML5 and CSS3-based content optimized for a variety of mobile devices.

Product Concept

SiteTree provides a point-by-point workflow for creating and managing websites, as well as tools for project collaboration and sharing.

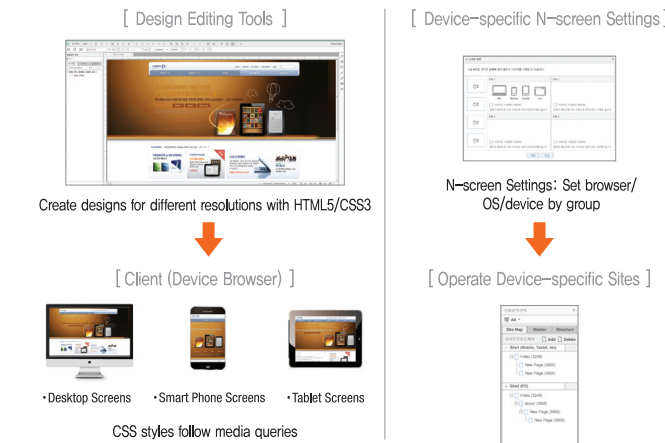


Main Features

SiteTree provides the features needed for each step of planning, building and operating a website.

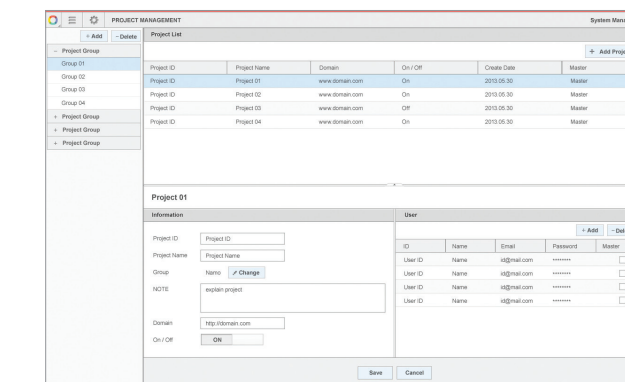
• Responsive Web Building Features

SiteTree provides N-Screen settings so you can create flexible, responsive websites where the same source can be shown optimally on a variety of device screens.



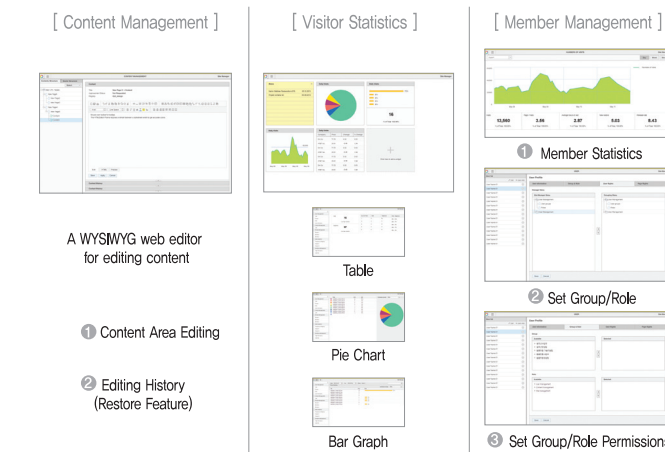
• System Management

Manage multiple websites with site resource allocation, project creation management and operational status reports.



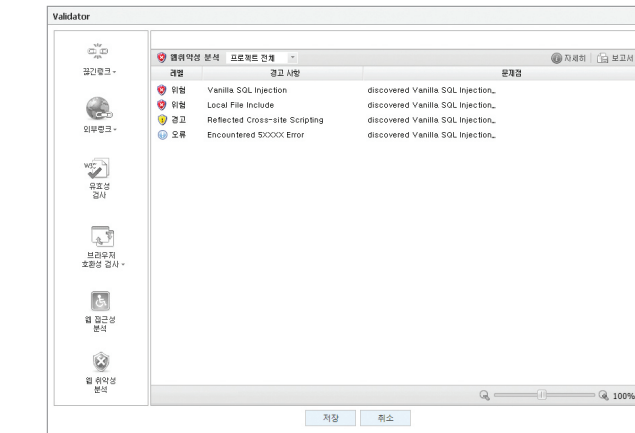
• Site Management

Operate a website with features such as settings management, visitor statistics and member management.



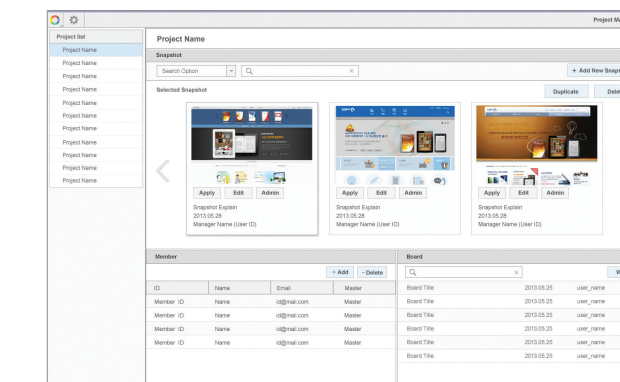
• Validation Features

Analyze and view reports on security vulnerabilities, accessibility, standards compliance, browser compatibility, etc.



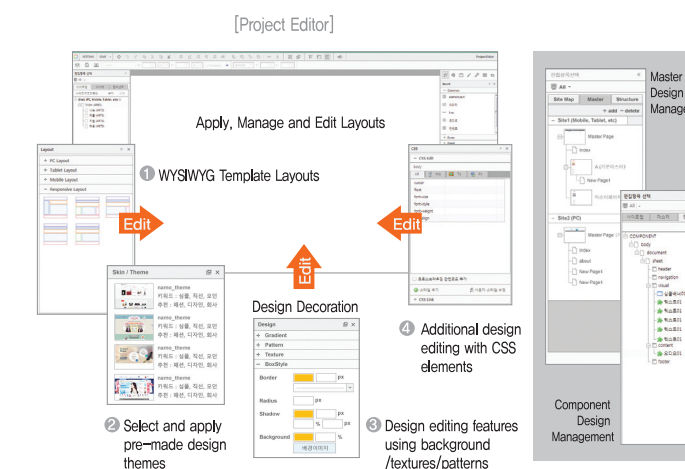
• Project Management

Set up individual sites and manage task history, project participants and collaboration/sharing.



• Edit and Manage Design Resources

SiteTree provides a WYSIWYG editing environment for the design tasks that are necessary when building a website. It covers a variety of design editing tasks such as creating/managing templates, design decoration features, applying layouts, controlling CSS and scripts, and more.



Benefits

Reduced Costs

Reuse Design and Programming Elements

All of the design elements and programming elements that make up a website are managed as widgets and can be reused anytime. This greatly reduces the resources (such web applications and images) which are required to create a website.

Separate Design and Content

In SiteTree, design and content are separated so that you can change the website's design with just a few clicks. It provides an end-user environment so that managers can directly change content without any extra development, design work or cost.

Responsive Web Building

Sites optimized for a variety of device resolutions are created automatically, eliminating the costs associated with developing sites for every different device.

Reliable Operation

Validation & Security Vulnerability Removal Tools

SiteTree creates safe source code to protect against hacking and malicious code. It also provides features to periodically analyze and handle security vulnerabilities during a website's operation so that it can be used safely.

Web Accessibility & Web Standards Compliance

All of the source code created by SiteTree is W3C HTML5 standard code, and it is designed to comply with web accessibility standards. Changes to the source code during operation of the website are periodically analyzed.

Efficient Management

Hosting System Management Tools

SiteTree provides a private cloud web hosting management system so that multiple websites can be managed more easily and IT managers can work more efficiently.

Site Management Tools

SiteTree provides systematic management tools like member permissions management and visitor statistics analysis. This allows administrators to create more effective strategies for managing a website.

Content Management System (CMS)

SiteTree provides tools that let you easily change the content of a website without changing its design. It records content changes and provides a content change approval process to help you manage content changes on a large scale.

Easy Site Building

Design Editing Tools

SiteTree provides convenient WYSIWYG templates and page design tools so that you can create website designs quickly. These convenient tools can greatly increase the efficiency of design tasks.

Wide Variety of Widgets

You can build your website with drag-and-drop widgets including message boards, login panels, navigation bars, maps, and more. This modular functionality reduces the amount of investment you have to put into human resources during a project.