



*A Global Event presented
by MLI Group & TTL for
Business Development*

MLi Group's GLOBAL SEISMIC INTERNET CHANGE SUMMIT SERIES 2014

Middle East & Africa Edition

MÖVENPICK HOTEL - Beirut, LEBANON

21 - 23 May 2014

Learn more about the new great potential of the emerging markets' current and next multi-billion internet users by attending this Summit, where you will have the opportunity to meet with the new internet leaders and explore the business potential behind this global change.

For up-to-date version and more details, please go to: www.summit.mea.mligrp.com
Should you have any questions, please contact us at Summits@MLigrp.com

Participating Organizations



Geneva Internet Platform

SUMMIT MISSION

2014 will witness the biggest ever global change to the Internet infrastructure since its creation decades ago which will revolutionize the way all stakeholders including consumers and citizens will use the Internet locally and globally; two certainties are guaranteed

1. The change will impact all.
2. The speed of change will not be kind to those who sit back and idly watch.

If you are a government leader, a regulatory body, a business innovator, a futurist academia, a brand owner, a start-up business, an entrepreneur, a service provider, or an end user from all over the world, **attend the MLI Group's GLOBAL SEISMIC INTERNET CHANGE SUMMIT SERIES 2014, in Beirut on 21 – 23 May, 2014..**

Join us to get ready for this seismic change and huge impulse created by the birth of the new Multilingual Internet Ecosystem, and search how to increase your awareness and preparedness of this global action that will change the internet landscape locally and globally.

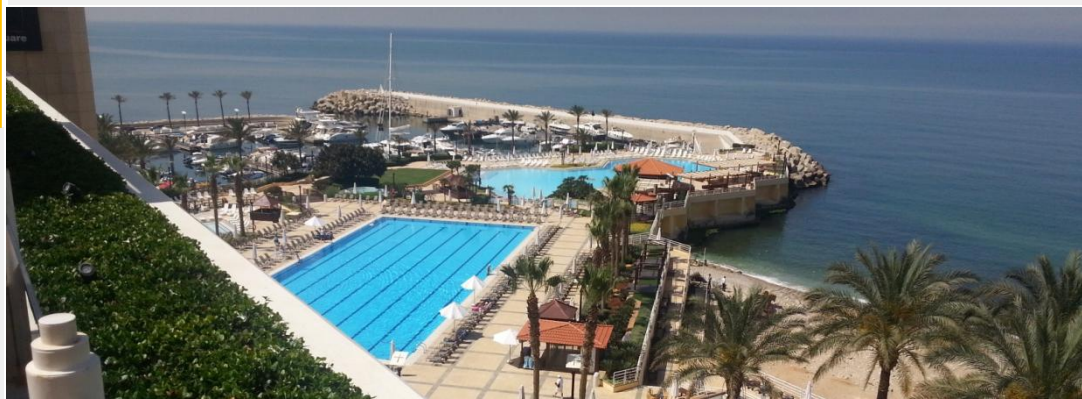


All stakeholders need to learn about the New Multilingual Internet Ecosystem and understand the ramifications of this seismic change to the global Internet and the biggest change to its DNS (Domain Name System)

Attend the Summit to Learn More about Cyber Security, Online Child Protection, Trade Marks Protection, New gTLDs and Many Other Hot Topics Related to the New Multilingual Internet Change.

DISTINGUISHED PANEL OF INDUSTRY EXPERTS & INSIDERS..

A high level of global professional and leaders will participate in the summit: high level representatives from the ITU and ICANN GAC, Academia, and International NGOs.



SUMMIT PROGRAM

A THREE-DAY SUMMIT WITH DISTINGUISHED LEADERS, INNOVATIVE EXPERTS AND PROFESSIONALS IN GLOBAL INTERNET CHANGE

Learn more about:

- The Global Seismic Internet Change,
- The New Multilingual Internet Ecosystem,
- Cyber Security and Privacy in the new internet,
- Local Community Empowerment: localization vs. globalization,
- Cyber Security & Privacy, Trade mark and IP protection in the new internet,
- Online Child Protection in the new internet,
- City gTLD, IDN gTLDs in the new internet,
- Internet Governance and Legal Jurisdictions in the new internet.
- Challenges of Smart Cities, Regulators, and Banking Sector players in new Internet Ecosystem

Share the debate with distinguished internet futuristic panelists; get larger scope what the New Multilingual Internet Ecosystem and the Seismic Change to the Internet? Get in-depth knowledge by participating in the simultaneous series of workshops prepared for you.



BOOK NOW AND GET 25% IMMEDIATELY

Register before May 5, 2014 and benefit from a **25% discount**.

Group rates are also available.

For more information on the Summit registration, sponsorship, exhibition and B2B meetings booking, kindly send your request to:

Summits@MLigrp.com

ARE YOU READY FOR THE NEW MULTILINGUAL INTERNET GREATEST OPPORTUNITIES AND BIGGEST CHALLENGES?

Summit Attached Program

Attached exhibition and B2B facilitation to the summit are designed to bring in front of governments leaders, innovative corporate & entrepreneurs the great business potential created by the new dynamic of the New Multi-Lingual Internet Ecosystem.

A platform created by the Summit's organizers to share & promote your business portfolio, solutions, and transfer business knowledge to all stakeholders.



LIVE STREAM

It is a live stream summit where you can attend virtually and contribute in the event. All what you need is an internet signal and a computer to engage the discussion, contact us to book your session.



SOCIAL MEDIA

Engage with social media, Where you can share your new thought about the change of the internet live with others.



B2B FACILITATION

In a changing world, new business challenges will be arisen, needless to say that face to face talk and discussion is still very effective regardless of the communications and channeling platforms. Contact us soon to arrange your B2B needs.



NETWORKING

Learn more about the business potential in the emerging markets created by the global change of the internet industry. Be one of hundreds of internet industry leaders who are taking part of the exhibition attached to the Summit, and let people know about your potential, services and products that can help them in transforming to smart business solutions.

The Change will Impact All ...

WHY ATTEND THE SUMMIT?

- Today, half of the world's Internet users are in Asia.
- The next Multi-Billion Internet users will not come from the west but from the emerging economies.
- **Emerging markets** need to proactively re-assess/revise their current strategic & core operating plans vis-à-vis this new Multilingual Internet Ecosystem.
- **Get thought leaders** about the existing business and growth potential in the emerging markets
- **Learn about what others are doing in the new Internet Ecosystem**
- **Listen to unpublished recent market research and high level findings** on the Internet usability conducted by the MLI Group in key emerging markets.

BOOK NOW your seat..
RESERVE NOW your exhibition space, and
PREPARE NOW for B2B Business Series
Grab the opportunity.. Seats and spaces are limited.

WHY LEBANON?

Beirut, Lebanon has been chosen, as a venue for the **MLi Group's GLOBAL SEISMIC INTERNET CHANGE SUMMIT SERIES 2014 – Middle East and Africa Edition**, as this superb cosmopolitan city enjoys many comparative advantages that mainly derive from:

- Its strategic geographical location in the Levant as the gateway to the East and the West.
- Its diversity and its model for successful entrepreneurship.
- Its good relations with all Arab, European, Asian and African countries.
- **Its favorable business climate and liberal economy** that supports environment for business prosperity.
- Its famous culinary & Mediterranean climate which makes a must "go to" destination.

MLi Group's GLOBAL SEISMIC INTERNET CHANGE SUMMIT SERIES 2014
MÖVENPICK HOTEL - Beirut, LEBANON | 21- 23 May 2014

LAST DATE FOR DELEGATE RESERVATION SUBMISSION: MAY 15, 2014

Fill in one form for one delegate; email it to: Summits@MLiGrp.com
 or Fax it to: +44 7006 052970 | USA +1 270 518 3274

Sign up for:	Deadlines	Fees IN UK £
<input type="checkbox"/> Early bird registration Conference Only (Gala Dinner Excluded)	05/05/14	675
<input type="checkbox"/> 3 days conference for One Delegate (Gala Dinner Included)	12/05/14	1050
<input type="checkbox"/> 3 days conference (Gala Dinner Excluded)	12/05/14	900
<input type="checkbox"/> 3 days conference for 3 delegates + Gala dinner (offer: 2 paid, one free)	12/05/14	2650
<input type="checkbox"/> Gala dinner / per delegate	12/05/14	150
<input type="checkbox"/> Attend via live stream	15/05/14	600
<input type="checkbox"/> Emerging Market Academic Institutions Live stream	15/05/14	300
<input type="checkbox"/> Emerging Market Academics & institutions	15/05/14	500
<input type="checkbox"/> MLi Group Fellowship (limited seats available for local organizations). <i>Total fellowships award is subject to summit's sponsorships response.</i>	15/05/14	Free
<input type="checkbox"/> B2B Meeting facilitation for desk set-up. Private room will be charged separately on 25% cost plus basis	15/05/14	1000

N.B. All rates are for the registration in the Summit activity only; they are not covering air ticket nor hotel accommodation, meals, and inland transportation.

Name:

Company: _____ Position: _____

Address: _____

Phone: _____ Mobile: _____

E-mail: _____ Website: _____

Method of Payment

Visa MasterCard American Express Diner's Club

Credit Card No. _____ Expire Date: _____
 Security pin: _____

Bank Transfer
 Bank name: HSBC Account Name: MLIGRP LTD Sort Code: 40-05-15
 Account No.: 31717219 GB Pounds Swift code: MIDLGB22 IBAN: GB88MIDL40052231717219

Cancellation policy: No refund is applicable starting May 05, 2014. Any cancellation received by end of May 4, 2014; 50% of the paid fees will be refunded.

Additional Requests

I am interested in participating as sponsor and exhibition, send me the details.

I am interested in participating in B2B business facilitation, send me the details.

Signature and Company Stamp: _____
 For further information about the Summit and the hotel special offer, you may contact the Summit's Organizers or visit www.measummit.mligrp.com

Important Note: Hotel offers, air tickets offers, and other meet and greet services will be communicated after receiving the registration form with the payment details.

Organizers

MLi Group

Address: 34 Bloomsbury Way, London, WC1A 2SA, United Kingdom
 Tel: +44 7454 607 407 | US +1 949 284 1155 | Fax: +44 7006 052 970 | USA +1 270 518 3274
 Email: Summits@MLiGrp.com - Enquiries@MLiGrp.com | Website: www.MliGrp.com

TTL for Business Development s.a.r.l.

Address: 2 Zalka main road, Sarkis Group Center, 5th Floor, Flat No. 2 – Beirut, Lebanon.
 Tel: +961 76 06 59 60 | Email: Summits@MLigrp.com – info@throughouthteline.com



Mr. Akram Atallah,
President,
Global Names Division, ICANN



Khaled Fattal
*Chairman of MLi Group
and the Summit's
Chairman - UK*



Mr. Malcolm Johnson,
*Director,
ITU Telecommunication
Standardization Bureau (TSB)*



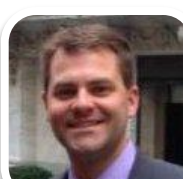
Dr. Imad Y. Hoballah,
*Chairman and CEO,
Telecommunications
Regulatory Authority (TRA) -
Lebanon*



Dr. Imad Y. Hoballah,
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Telecommunications
Regulatory Authority (TRA) -
Lebanon*



Dr. Moctar Yedaly,
*African Union Commission,
Head of Division,
Infrastructure and Energy
Department*



Mr. Scott McCormick ,
*MLi Group, Director
MLi – Cyber Security*



Dr Hamadoun Toure,
Secretary General, ITU



Dr Jovan Kurbalija,
*Director, Diplo
Foundation & Geneva
Internet Platform*



Dr. Mansour Farah,
*International Consultant
on ICT for Development
and former Chief of ICT
Policies Section, UN
ESCWA*



Mr. Jan Corstens,
*Partner, Enterprise
Risk Services.
Deloitte*



Mr. Akram Atallah,
President, Global Names
Division, ICANN



Mr. Marco Obiso,
*Cybersecurity
Coordinator, ITU*



Dr. Will Gardner ,
CEO, ChildNet
International, UK



Dr. Bilel Jamoussi,
*PhD, Chief, Study
Groups Department,
ITU (TSB).*



Khaled Fattal
*Chairman of MLi Group and
the Summit's Chairman - UK*



Mr. Nabil Rizk,
Chairman of TTL for
Business Development –
Lebanon.

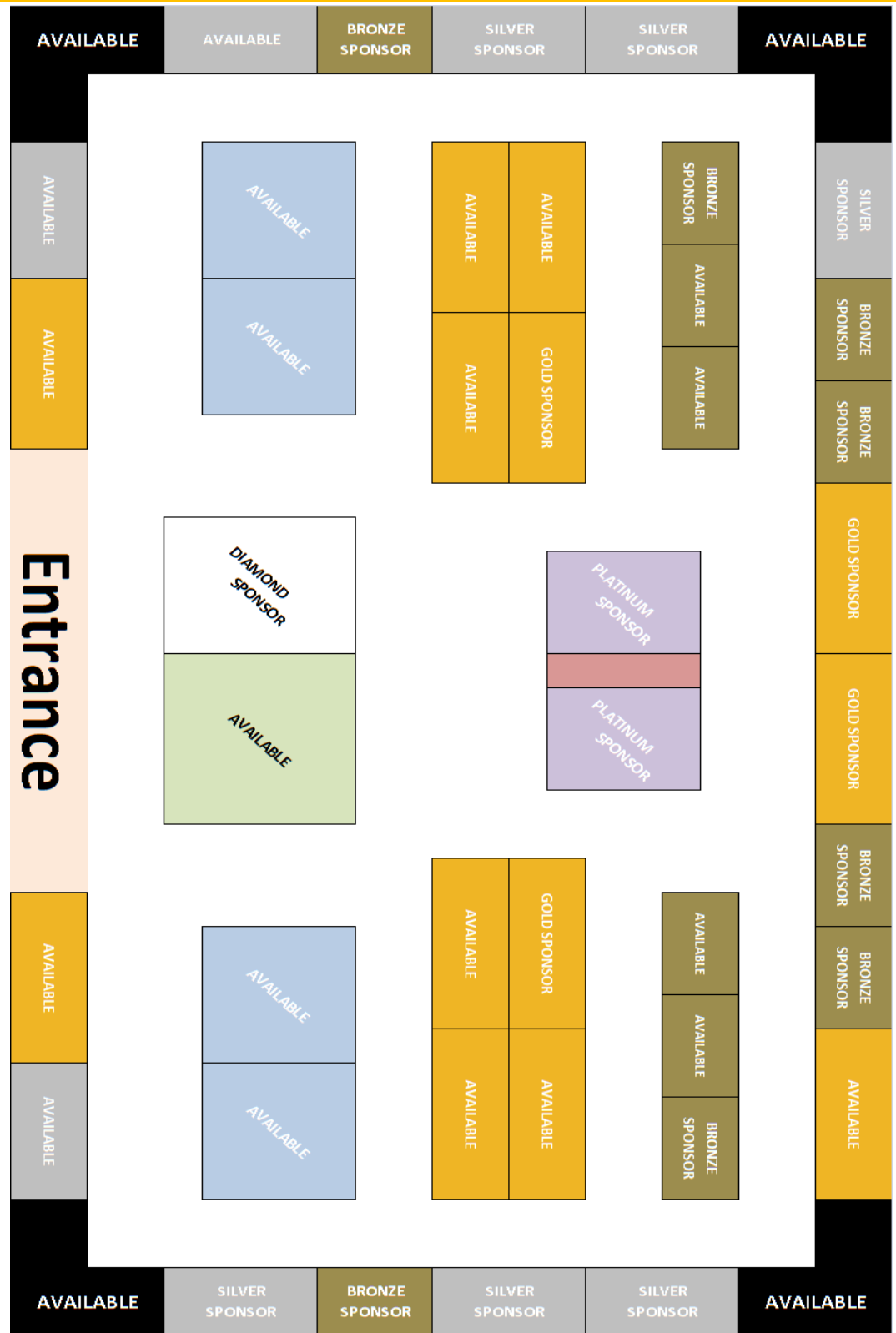


Mr. Nabil Rizk,
Summit's Organizing
Committee Chair, and
Chairman of TTL for
Business Development –
Lebanon.

Distinguished Panelists

Workshops' Leaders

Tentative Exhibition Floor Plan



Important Note: This is a tentative floor plan of the attached exhibition to the Summit; it is worth noting that the final design of the floor plan might be different from the displayed image in this brochure. The organizers shall provide exhibitor with the update of the exhibition floor plan 7 days prior to the summit opening.