

AFRICA STRATEGY AFTER DURBAN 47 : A PROGRESS REPORT

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The Africa strategy was launched in January 2013 and implementation started with key priority projects. The overall goal of the strategy being a transformation of Africa into a contributor to the Internet and an emerging market for the domain name business and industry, most projects sought to deal with the Africa domain name ecosystem.

Hence, a first ever Domain name forum was organized in Durban on 11-12 July, which provided a platform for discussion of issues and engagement between African registries, registrars and the global DNS business leaders; also, the DNSSEC roadshow project started off in February and by July 2013, six of the initial 8 countries were covered. A report has been produced and a new phase of project has been launched in August 2013. An Africa domain name Award was organized in Durban with nominations of 10 African registrars and registries, and the granting of two major Awards to the two top runners: ZADNA/ZACR of South Africa; and KHEWEUL of Senegal.

Since ICANN 47 in Durban, the Africa team has been increased with two new hires: a stakeholder engagement and operations Manager - Africa and a manager stakeholder engagement- East Africa. The Stakeholder engagement and Operations manager Africa came onboard on 26 August, while the Manager for East Africa will take up his position on 1st October.

In keeping with his project on 'Support to African registrars', the VP, Africa has formed a working group of three African registrars which produced a note on the insurance requirements for registrars and possible avenues for lowering the barriers to African registrars. The note has been circulated within ICANN and soon at the GNSO for further discussions, prior to any deemed formal consideration and solutions.

An action plan for FY14 has been proposed in Durban and thereafter reviewed to retain 11 projects. These include, *inter Alia*,: Assessment of African ccTLDs (A partnership between ICANN, AFTLD and ISOC); an incubator programme for African young entrepreneurs; Engagement missions to strategic countries in each of African regions; a deepened engagement with African participants to ICANN's SO/AC; a support programme for African registrars; and a communication strategy for the Africa strategy.

AFRICA STRATEGY FY14 PLAN

<i>Proposed projects</i>	<i>Activities under projects</i>	<i>Timeline</i>	<i>Link with the Africa Strategy objectives</i>	
1	Promote DNNSEC Workshops in 8 more countries	August 2013- June 2014	Promote adoption of DNSSEC	
2	Study on ccTLD management in Africa	Study committed	Business best practices and Marketing support for AfTLD, ccTLDs and Registrars	
3	Observatory on DNS industry	Set up an observatory on DNS industry	February 2014 - June 2014	An observatory to develop new indices for DNS industry growth in Africa ;
4	Develop exchange program with DNS industry leaders	Identify potential candidate within current registrars and registries; negotiate with global industry leader	December 2013 - June 2014	Promote strategic partnerships between global and local entrepreneurs in the DNS industry
5	Deploy Anycast instances of Root servers	Root servers copies will be deployed in four countries	November 2013 - June 2014	Deploy more Anycast instances of L-Root in cooperation with Regional Organisations. Countries: Angola, Cameroon, Ethiopia, Benin
6	Awareness on link between TM and domain names issues;	Workshop on WHOIS, Trademark issues, workshop for african ccTLDs	February - June 2014	Support Capacity building and Development of Internet Governance in Africa; Strengthen ccTLDs in Africa
7	Support Program to African Registrars	African Registrar Meeting to discuss Insurance cost issues/proposals	July 2013 - June 2014	Promote african registrars
8	Local engagement	Outreach visit to african countries	July 2013 - June 2014	Promote the multistakeholder model and platform in Africa at the Government, civil society and private sector levels to enrich participation in ICANN constituencies
9	International events	Outreach during International events	July 2013 - June 2014	Effective communication/Outreach on ICANN
10	Policy advice on ccTLDs	Contribution to redelegation issues for .TG, .GM, .GW, .LR by: promoting consensus model at the national level through local workshops	November 2013 - June 2014	Assist in delegation and redelegation procedure in support of strengthen African ccTLDs
11	DNS incubation	Draft a concept paper; conference with selected centres	November 2013 - June 2014	Build Entrepreneurship program in the DNS area

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